

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title
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WFTS

ORDER

Print Date 08/13/12

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Flight Dates 08/14/12-08/20/12

Contract / Revision 307683 /

Original Date / Revision
08/10/12 08/13/12

Advertiser Priorities USA Action

Agency Mundy Katowitz Media Inc

Buying Contact

1322 G Street SE
Washington, DC 20003-3021

Product
Priorities USA Action

Agency Com 15%

Billing Contact

1322 G Street SE
Washington, DC 20003-3021

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1520

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A18+

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share 23% Market Value 106086

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	77%	81686
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	11	\$20,740.00	\$24,400.00	0.00
Totals	11	\$20,740.00	\$24,400.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/20/12	11	\$20,740.00	\$24,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFTS	08/14/12	08/20/12	M-F 5-530a ABC Action News	CM	5-530a	---1---	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/14/12	08/20/12	---1---		1		\$600.00		0.00					
E 2	WFTS	08/14/12	08/20/12	M-F 530-6a ABC Action News	CM	528-6a	----1--	1:00	1	\$900.00	P-3	0.00	NM	1	\$900.00



WFTS

Print Date: 08/13/12

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Contract / Revision **307683** Flight Dates **08/14/12-08/20/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/13/12

Order Sep 00:30:00

Advertiser **Priorities USA Action** Product **Priorities USA Action**

Estimate # **1520**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 2	WFTS	08/14/12	08/20/12	M-F 530-6a ABC Action News	CM	528-6a	----1--	1:00	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	----1--					1	\$900.00		0.00			
E 3	WFTS	08/14/12	08/20/12	M-F 6-7a ABC Action News	CM	558-7a	--1----	1:00	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	--1----					1	\$1,700.00		0.00			
E 4	WFTS	08/14/12	08/20/12	M-F 7-9a GMA GMA	CM	658-9a	11--1--	1:00	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	11--1--					3	\$1,800.00		0.00			
E 5	WFTS	08/14/12	08/20/12	M-F 5-530p ABC Action News	CM	458-530p	----1--	1:00	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	----1--					1	\$2,000.00		0.00			
E 6	WFTS	08/14/12	08/20/12	M-F 7-730p M-F 7-730p	CM	658-730p	--1----	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	--1----					1	\$7,000.00		0.00			
E 7	WFTS	08/14/12	08/20/12	M-SU 11-1135p ABC Action News	CM	11-1135p	----1--	1:00	1	\$3,400.00	P-3	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	----1--					1	\$3,400.00		0.00			
E 8	WFTS	08/14/12	08/20/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	1:00	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	-----S-					1	\$1,000.00		0.00			
E 9	WFTS	08/14/12	08/20/12	SA 7-730p SA 7-730P	CM	658-730p	-----S-	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/14/12	08/20/12	-----S-					1	\$2,400.00		0.00			
Totals														11	\$24,400.00